

## CAMPUS INPOWER “PROJECT TOOLKIT” OVERVIEW

**What** → A new campus sustainability project toolkit to be published by Campus InPower in 2009, for distribution to student organizers and administrators.

### Toolkit Objective

To provide **inspiring stories** and **practical strategies** for a wide range of campus sustainability projects – **in a Q&A interview format**.

### Toolkit Subject Areas



- ☉ Admin & Policies
- ☉ Built Environment
- ☉ Education
- ☉ Energy
- ☉ Food
- ☉ Land Use Impacts
- ☉ Purchasing
- ☉ Transportation
- ☉ Waste
- ☉ Water

### Toolkit Content

- ☉ Within each *Subject Area*, there will be several **Project Profiles**, featuring the **direct knowledge of organizers** who established successful projects.
- ☉ The Project Profiles will be based on **answers to the following Q's**:
  - *Describe the goal of the project, and what it has accomplished so far.*
  - *Describe the step-by-step process it took to get this project established, from initial idea to final completion.*
  - *What were the crucial leverage points, arguments or inertia-builders that convinced stake-holders to support the project?*
  - *What did the program need funding for, and where did organizers get it?*
  - *Who runs and manages the project; how are they held accountable?*
  - *What unexpected challenges did the organizers run across in working to establish the project, and running the project itself?*
  - *What do you think has been the best part of this project for your campus?*

### Distribution Plan

- ☉ Available for download Campus InPower website.
- ☉ Co-published with AASHE, USGBC, and other sustainability organizations
- ☉ Publicize download through blog posts, listserv announcements.
- ☉ Printed copies at conferences and speaking events with CIP.

**What is Campus InPower?** Campus InPower is a national training program that gives student organizers the tools to create revolving loan funds, green fee campaigns, and other funding mechanisms to pay for large-scale sustainability projects on their campuses. Check out [www.campusinpower.org](http://www.campusinpower.org) for more info.